



Marketing
Strategy
Need Focus?

Binnovative

BIGGBY VIDEO NETWORK

- Target active, affluent audiences with discretionary income.
- 10 Locations serving 270 cups per day. Reach over 81,000/mo.
- Keep your message “front of mind” throughout the day.
- Relevant community events, weather, traffic, and Biggby content brings attention to your message.

Biggby Video Network managed by Great Lakes Narrowcast Inc.



BIGGBY NETWORK LOCATIONS:

Grand Rapids

- * 2289 East Beltline NE
- * 4035 Plainfield Ave. NE
- * 2500 E. Beltline SE
- * 1215 Fuller Ave.

Grandville/Wyoming

- * 5795 Byron Center Ave. SW
- * 4533 Ivanrest SW
- * 1285 28th St.
- * 3910 Chicago Dr. SW

Kentwood

- * 6082 Kalamazoo Ave.

Allendale

- * 4814 Lake Michigan Drive

Rockford (Coming Soon)

- * 10 Mile Road

81,000+ Monthly Visitors

All for only \$449.00/Month!