

Is the GLN Network right for you?

The Grand Rapids GLN Network is a network of large format HD televisions located throughout Grand Rapids, welcoming 275,000 visitors per month. (see reverse for details)

The average dwell time at each of our locations is approximately one hour.

With our ¼ Voice package, your HD video ad will display every 4th hour, airing 5 times within that hour at **all** of our network locations.

Let's do the math!

Your average customer spends \$_____ per visit.

$275,000 \times \frac{1}{4} = 68,750$ viewers $\times 5$ airings = 343,750 potential impressions.

Let's say of the 5 potential impressions our viewers only saw 1 of 5 spots.

68,750 impressions \times \$_____ average transaction....

= \$_____ **New Monthly Sales!**

Yeah right, you say? Well, so do we....

We know impressions do not directly lead to paying customers. However, depending on the value of your message, you will influence 3 - 10% of our viewers to take action. Remember, we're in locations where people spend or have spent money for membership, a cup of coffee, dinner, shopping, etc.

We reach affluent, active lifestyles!

But let's be conservative, and say your deal only influences 1%....

68,750 actual impressions \times 1% = 687 New Customers.

687 Customers \times \$_____ average transaction = \$_____.

The ¼ Voice Package is only \$495/mo. Call us today!

GLN Network Locations
Grand Rapids, MI

Rivertown Crossing Mall Food Court
3,500 Daily Visitors

The YMCA of Greater Grand Rapids, Belmont
400 Daily Visitors

Biggby Coffee Locations
270 daily cups per location

Grand Rapids

2289 East Beltline NE
4035 Plainfield Ave. NE
2500 E. Beltline SE
1215 Fuller Ave.

Grandville/Wyoming

5795 Byron Center Ave. SW
4533 Ivanrest SW
1285 28th St.
3910 Chicago Dr. SW

Kentwood

6082 Kalamazoo Ave.

Allendale

4814 Lake Michigan Drive

Rockford (Coming Soon)

10 Mile Road

Greater Grand Rapids Restaurants
450 Average Daily Visitors

The Rockford Corner Bar

Vitale's of Ada

H. Ritz Koney Island, Downtown GR

The Main Street Pub, Allendale

Monelli's Italian Grill, Byron Center

800.605.5131
glnnetwork.com